

the Naledi3d Factory Wonen-Zuid Housing Development (2002)

Purpose: To produce a visual presentation of a proposed housing upgrade project in Kemp and Kitskenberg (both being suburbs of the City of Roermond, Netherlands). The upgrade is expected to run from 2003 to 2010. This project is an example of our Plan Communicator concept, designed to produce low-cost visualizations of new developments.



Partners:
Tweensense and
Wonen-Zuid Local
Authority - Holland

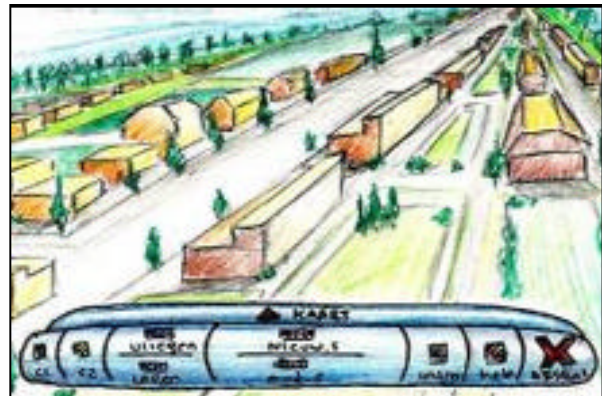


In a Nutshell:

Detail includes renovation and new building locations; parks and playground locations; the timescale for each phase of development is also shown. Building detail is only shown for one district - the remainder will be detailed over time as more architectural information becomes available.

Moving Around:

The 3D "Plan Communicator" world begins with an introductory trip (fly-through) over the 15 districts. The user can then use a navigation bar to choose between flying over, or walking around both the existing and proposed architectural solution. Navigation help is also available from the same menu. The user can click on the overview map to move to any desired location amongst the fifteen districts.



Detail:

Each of the 15 locations are represented by the existing as well as proposed developments. Existing buildings are shown in an off-white color and the proposed changes are generally shown in orange. Where more detail is available, this is shown as fully coloured and textured, as shown below (right).

