

the Naledi3d Factory Plan3d-Viz



Show your ideas and plans

What is Plan3d-Viz?

Plan3d-Viz is a powerful new way to **SHOW** proposed new developments in an exciting, interactive 3D way. Use it to show planned new buildings; a proposed township development; a new transport facility or a new (maybe even patented) process - these are a few ways that **Plan3d-Viz** can be used.

Plan3d-Viz is based on realistic interactive 3D imagery that can **SHOW** how your dream/ your vision will look after it has been built. **Plan3d-Viz** is based on a digitized VR process that immerses the viewer in a rich 3D environment where users can **SEE as well as DO**. They can move around ("walk") and manipulate, or change objects in the VR model. **Plan3d-Viz** capitalises on the visual nature of the human brain - and leads to a greater understanding of complex plans and designs - and your ideas.



Why use Plan3d-Viz?

Any new development, be it commercial or community-based, usually involves a considerable investment - and stakeholder buy-in is often crucially important.

Stakeholders such as customers, potential investors, tax-payers, consumers or other affected communities can be **SHOWN** in a way that they can move around themselves and get a feel for what your idea will **LOOK** like from the inside and out. **SHOW** your stakeholders key features and benefits and let them experience it in a way that they can buy into - and even give feedback to help improve the proposition.

Use **Plan3d-Viz** to show your ideas - long before construction commences.



Wind-farm, Western Cape - 2002

Work with us to find ways that **Plan3d-Viz** can help visualise your initiative:

- Get Stakeholder buy-in
- Prevent pre-conceived sentiments and fears from turning into barriers
- Identify costly design and planning errors early on
- Get your ideas across to potential investors, communities etc.
- Test scenarios before construction starts
- Show alternative future scenarios that can result from today's actions
- Test the environmental and visual impact of a project
- Identify shortcomings and 'play' with options to minimise problems and negative impacts

Application Areas

- Residential, township and commercial development
- Property agents - selling off-plan
- Building and construction processes
- Factory and plant design and layout
- New inventions
- New transport infrastructure developments

Benefits

- PC-based
- CAD Import supported
- Customizable content - language, branding, text, audiovisual
- Change elements - wall and floor finishes for example
- Move elements - furniture or machines
- Include optional video to show today's situation
- Basic mouse-skills only are required



Moroka Dam, Soweto - 2002



Chemical Plant - 2005



Freedom Park - 2003

Contact Details

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