

# the Naledi3d Factory 3d-Heritage



See Africa's rich heritage come to life

## What is 3d-Heritage?

Heritage is defined as "anything that has been transmitted from the past or handed down by tradition" (Collins). **3d-Heritage** is a powerful, new visual way to represent and highlight Africa's past. **3d-Heritage** is based on realistic interactive 3D imagery and can consist of one or more units that link together to show our history, our oft forgotten heritage. **3d-Heritage** can be built to relate one or more related historical events. The main power of **3d-Heritage**, however, lies in the fact that we can show how a historic site looked in its heyday - not only can the audience be shown, but they can also interact with the VR model and explore personal perspectives.



## Why use 3d-Heritage?



Bet Giorgis - Lalibela (Ethiopia)

Use **3d-Heritage** to not only educate visitors and students, but also to help explore, interpret, understand and respect our history. Although much is known, and publicised, about our recent history, our older and rich heritage is often neglected. Use **3d-Heritage** to visualise Africa's past - for our youth - for our future.

**3d-Heritage** can bring to life our past and our heritage - in a way that no other tool can. With **3d-Heritage**, allow audiences to explore aspects that interest them, view artifacts, sites and other elements from any angle, etc. **3d-Heritage** leads to greater understanding and greater comprehension as well as a longer retention of the experience.

## How can 3d-Heritage help you?

- Bring Africa's colonial and pre-colonial rich heritage to life
- Educate visitors and students alike
- Re-create our history in a visual, 3D and engaging way
- Give virtual tours of our historic heritage sites
- Protect the fragile nature of local sites
- Customize and update the 3D material to address YOUR needs
- Improve our understanding through education, interpretation, conservation and preservation of natural, cultural and world heritage sites



A Viking long house (Sweden)

## Application Areas

- Museums, cultural / heritage exhibitions, tourist attractions, etc.
- Schools, Multi-Purpose and Interpretation centres

With our links to the global Virtual Heritage Network, we are able to make Africa's deep and rich heritage accessible to all, to enhance the visitor experience, let tourists engage with our heritage, and importantly, bring our heritage and culture closer to our youth - wherever they are.



Tutankhamun's mask in context



Union Buildings Pretoria

## Benefits

- PC-based
- Explore our history individually or in facilitated groups
- Individual users are able to explore at their own pace
- Easy to use and navigate
- Custom content - language, branding, text and audiovisual
- Encapsulate the VR model within other site specific information

## Contact Details

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